One Minute spot for Berger's Dress Shop 8:00-10:00 P.M. 9:36 PM

For fashion excellence, Berger's Dress shop on Main Street offer you a wide selection of evening gowns for the coming House Dances and Christmas Proms.

Each one of you will feel like Cinderella at a ball when you wear on of their gowns. Rustling taffetas, satins... wispy nets... and chiffons all in lucious colors and in the newest styles.

For that special Christmas date, Berger's are showing date dresses. They effer a wide selection of taffetas, wools, crepes, satins, and nylons.

All merchandise is moderately priced to suit your every need, and charge accounts are easily opened upon request.

Berger's is open till 8:30 on Friday nights, so you will find plenty of time to choose without rushing.

Girls, this is the chance of the season to outfit yourself with some lovely costumes. Don't-fell fail to take advantage of it. It pays to shop wisely... the compliments you receive on your formal or date dress will convince you of this.

Remember Berger's Dress Shop for that "well-groomed" look.

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